



# »» Simplify Multi-Tenant Endpoint Management with Stratodesk Software



# The hardest thing for Cloud Desktop MSPS is...

That most businesses are using a vast array of different endpoint devices and operating systems, some old, some cutting edge and brand new. These include: standard office PCs, x86 Thin Clients, laptops, Intel Nucs, Raspberry Pis, gaming PCs and beyond

All of these different devices create **A MANAGEMENT NIGHTMARE.**

MSPs are tasked with providing each and every customer with IT support. End users at enterprises and organizations, no matter where they are in the world, demand real time and seamless access to apps and data. But how do MSPs ensure maximum productivity across each and every remote work site?

## Unstandardized Endpoints

It is nearly impossible to ensure that endpoints are current and up-to-date with each and every company's security policy. Individual, unstandardized endpoints housing different versions of Windows and operating systems create a problem. How can MSPs ensure security over so many different endpoints?

## Challenges Modernizing Work

Special work considerations are also a problem. The workplaces of today are massively diverse – making it harder than ever for MSPs to enable workers to securely and conveniently access the apps and data they need. Things like bring your own device, where workers access their apps and data from personal computers or bring their personal devices into the workplace, throw IT for a massive loop.

## Third Party Integrations and Remote Endpoints

MSPs must also ensure effective integration on the endpoint level for businesses and organizations that have no IT staff available to do it for them. Enabling Authentication solutions, for example, or just simply setting up a new work station becomes a massive chore.

Because MSP customers rarely have the means to handle their own IT efforts in house, the full brunt of endpoint management and maintenance falls on the MSP provider – driving up costs involved with multi-tenant cloud desktop management.

**Modern enterprises demand a powerful solution capable of streamlining and eliminating the overwhelming complexity involved with managing virtual desktops for all companies and customers.**

**That solution is NoTouch Desktop.**

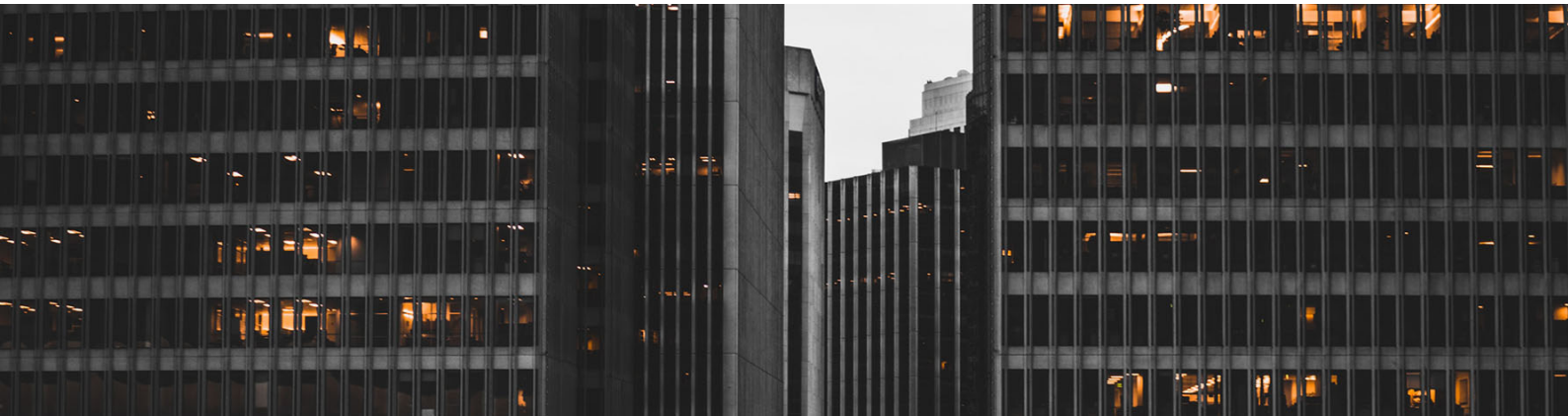


# Stratodesk Software – An Easy Sell

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Customers around the world use Stratodesk software to cut costs and streamline management processes that used to take weeks down to mere minutes.

With several important new offerings on the table – Stratodesk NoTouch Cloud, NoTouch GO, and Cloud Xtension, more than ever before, MSPs have a truly end-to-end management solution.



## Customers Flock to Stratodesk Software Worldwide

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When it comes to connecting customers with the right solution, Stratodesk's powerful software virtually sells itself. This is why Stratodesk is THE MOST IN DEMAND solution amongst resellers like CONTINUUM technologies in Europe.

**Resellers cite** Stratodesk's excellent cost-per-value ratio and its ability to work with any hardware – ARM & x86 – in the same deployment, as the reason for its sellability.

Another major advantage Stratodesk software has over the competition is the intuitive management solution, NoTouch Center.

**“NoTouch Center is a key differentiator from the competition”** – says Nicolas Ballet of Continuum Technologies. **“Centralized management is mandatory when dealing with hundreds of devices or more and the Save and Announce feature is instant and reliable.”**

## Seamless Management

Easily and effectively manage all endpoints in your multi-tenant Cloud VDI from the convenience of one location. Instantly deploy NoTouch OS onto all devices via various boot methods tailored to your unique needs. Updates and configurations are also done easily with a few clicks of your mouse!

## Eliminate IT Requests

NoTouch Desktop standardizes all endpoints in an organization. NoTouch OS can either be installed on all existing endpoints, replacing the local Windows OS, or can run side-by-side a native OS via Live Boot mode. When using devices with NoTouch OS installed, IT can easily diagnose errors for endpoints no matter where they are – in your customer’s business offices, at home or on the go. NoTouch OS installs onto endpoints bare metal ensuring the same look, feel and performance across all endpoints. Additionally, NoTouch powered x86 and Raspberry Pi endpoints are available from Stratodesk partners worldwide.

## Enable Remote Work

The work of today and tomorrow is flexible. It’s remote. It’s needed all the time, or just when and where it is needed. MSPs know they need to smartly provision virtual desktops for their end users. But they also need an endpoint solution that is just as flexible and powerful. Stratodesk software enables remote work and makes using personal devices a synch. Additionally, when IT needs to set up a new or remote device, they don’t need to be physically present at the location. Simply open up a firewall rule and your workers are ready to securely access their apps and data from the Cloud.

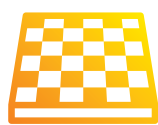
## Easy Integrations

Stratodesk supports a vast array of third party software integrations critical to enabling successful work environments across any industry. For example, we partner with leading identity authentication solutions and advanced monitoring and analytics solutions to give you in-depth endpoint diagnostics.



### INCREDIBLY FAST

Instantly deploy and update devices



### INTELLIGENT SOLUTION

Solve challenges real-time as they arise



### SECURE MANAGEMENT

HTTPS Based Protocol



### SAVINGS HERO

Eliminate wasted IT hours



### UNFAILINGLY FLEXIBLE

Ready to solve any challenge



# Stratodesk's Powerful Family of Partners, Resellers and Distributors

Already, Stratodesk has an incredible and cohesive collection of partners, ranging from industry leaders in technology like Citrix, VMware, Imprivata and beyond, to hardware partners like NComputing, as well as MSPs, resellers and distributors in North America, Europe and around the world.

We are proud to provide incredible support to our partners via marketing collateral, technical webinars for reseller partners and their customers, pre and post sales support, deal recognition, assigned field resources and even joint events.

You can learn more about how to join our family of partners on our Become a Partner Page <https://www.stratodesk.com/become-a-partner/>



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